Postgraduate pathways

Art & Design

(Guardian University League Table 2017)
**Stage 1: Pre-Masters**

**Art & Design**
For these courses you will be required to show evidence of previous work through a portfolio.

**Intakes**
September, January and May

**Duration**
One or two semesters

**Modules**

- **One semester**
  - Interactive Learning Skills and Communication (ILSC)
  - Academic Writing
  - Pre-Masters Specialist Project 1 (double module)

- **Two semesters**
  - **Semester one**
    - Advanced Practical Study Skills
    - Mass Communications
    - Pre-Masters Specialist Project 1 (double module)
  - **Semester two**
    - Interactive Learning Skills and Communication (ILSC)
    - Academic Writing
    - Pre-Masters Specialist Project 2 (double module)

**Progression rule to Stage 2**
Minimum 50% pass mark in all modules except ILSC which is 60% with minimum 85% attendance required across all modules.

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**Stage 2: Masters Degree**

**Intakes**
September and January

**Duration**
Two semesters

**Modules**
More information about the University’s degree modules can be found on their website: www.herts.ac.uk/apply/schools-of-study/creative-arts.

**Employment & career options**
Our graduates work across the design and creative industries, often for internationally renowned architectural practices and major product and packaging design consultancies in the UK and abroad.
Pre-Masters in Creative Arts (Two Semesters)

Creative Arts

<table>
<thead>
<tr>
<th>Module Code</th>
<th>Module Name</th>
<th>Credit Points</th>
<th>Examination</th>
<th>Coursework</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAP100</td>
<td>Advanced Practical Study Skills</td>
<td>15</td>
<td>-</td>
<td>100</td>
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<tr>
<td>MAC301</td>
<td>Mass Communications</td>
<td>15</td>
<td>-</td>
<td>100</td>
</tr>
<tr>
<td>CAP102</td>
<td>PM Specialist Projects 2</td>
<td>30</td>
<td>-</td>
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</tr>
<tr>
<td>ILS005</td>
<td>Interactive Learning Skills and Communication with mini-dissertation</td>
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<tr>
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Advanced Practical Study Skills (CAP100)
The Advanced Practical Study Skills module is provided for Pre-Masters students. It allows for adaptation of teaching delivery to meet the needs for individual student's learning in preparation for their Masters level programme. Traditions and modes of art, design, film, media and music educational practice vary considerably from one country to another. The Study Skills module addresses differing philosophies of approach and ethos through looking at project structures, approaches and methods of information gathering linked to practical and theoretical studies. The students are taken step-by-step through research methods, approaches to the development of ideas and ways to conclude a practical project. The sessions are structured, thus creating a framework to help students cope with new ways of working. There is reinforced by a verbal presentation at the start of each session to discuss their findings.

Assessment: 100% Coursework

Mass Communications (MAC301)
The NQF 6 Mass Communications for Creative Arts Pre-Masters module clearly and concisely explores the concepts of communication and manipulation of signs, symbols and language in the modern world. It is through an understanding of these processes that students are able to recognise the ways in which institutions, such as the media, are able to construct “realities” or versions of the world for large groups of people at once. Beginning with broad definitions and concepts, students are immediately asked to recognise and analyse some of the forms of mass communication that they may have come across in the past and begin to explore new culture-specific forms in Britain.

Assessment: 100% Coursework

PM Specialist Projects 2 (CAP102)
The overall aims of this module are to enable students to: develop appropriate practical and contextual knowledge and skills as a foundation for proceeding to Masters level study after completion of the programme; support the student in developing practical work from exploration through to realization; extend critical and conceptual development; develop independent study within specified discipline; investigations of current professional practices through the work of contemporary practitioners in the discipline; research of critical context to inform and support practical work; gain familiarity with academic practices, critical thinking and analysis; and enable students to participate in classroom presentations and critiques.

Assessment: 100% Coursework
Interactive Learning Skills & Communications (ILS005)
The aims of this module are to develop a range of academic and communicative skills necessary for successful study at postgraduate level, develop a range of transferable communicative skills (written and oral) to prepare students for professional life and to develop independent learning and encourage students to take responsibility for their personal, academic and professional development.

Assessment: 100% Coursework

Academic Writing (PMAE)
The Academic Writing module aims to provide students with a structured introduction to all aspects and stages of the academic writing process. It is designed to allow students the knowledge and skills required for the preparation and completion of written assignments within University of Hertfordshire parameters. This includes research and note-taking; structuring work; drafting and redrafting; editing and proof-reading; achieving an effective academic style; referencing; writing effectively under exam conditions; using feedback on your written work and grammar and punctuation.

Assessment: 100% Coursework

PM Specialist Projects 1 (CAP101)
The overall aims of this module are to enable students to: explore their chosen discipline through project work and interaction with tutors and peers; develop critical reading and thinking skills; develop their conceptual and analytical skills and to critically evaluate some of the fundamental assumptions on which their discipline is based; develop self-reliance skills and take responsibility for their own learning and development; become more familiar with a range of recent contemporary art, design, film, media and music practices; also the theories, histories and critical commentaries relating to these practices; and develop a more theorized and self-conscious awareness of practice.

Assessment: 100% Coursework
Pre-Masters in Creative Arts (One Semester)

Creative Arts

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Postgraduate Stage 1: Creative Arts 60 Credit Points

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